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December 2016

TO: COUNCILLORS

<p>COUNCIL MINUTE BOOK</p>

These Minutes are not included on the Council Agenda (except for specific items, which may be included on the Agenda, if necessary) but are enclosed for information for the Council Meeting on Wednesday 14 December 2016.

1. MINUTES OF CABINET AND OVERVIEW & SCRUTINY COMMITTEES

1A	Minutes of Cabinet held on 8 November 2016	1 - 6
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1C	Minutes of Corporate Overview & Scrutiny Committee held on 13 October 2016	11 - 20

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Agenda Item 1a

CABINET

HELD: Tuesday, 8 November 2016

Start: 7.00 pm

Finish: 7.10pm

PRESENT:

Councillor: I Moran
(Leader of the Council, in the
Chair)

Councillors:		<u>Portfolio</u>
	Councillor Y Gagen	Deputy Leader of the Council and Portfolio Holder for Leisure & Human Resources
	Councillor T Aldridge	Portfolio Holder for Older People
	Councillor J Hodson	Portfolio Holder for Planning
	Councillor J Patterson	Portfolio Holder for Housing and Landlord Services
	Councillor K Wilkie	Portfolio Holder for Street Scene
	Councillor K Wright	Portfolio Holder for Health & Community Safety
	Councillor C Wynn	Portfolio Holder for Finance

In attendance:
Councillors D Westley

Officers:
Chief Executive (Ms K Webber)
Director of Housing and Inclusion (Mr B Livermore)
Director of Leisure and Wellbeing (Mr D Tilleray)
Director of Development and Regeneration (Mr J Harrison)
Borough Solicitor (Mr T Broderick)
Borough Treasurer (Mr M Taylor)
Tenant Involvement Manager (Ms T Berry)
Principal Member Services Officer (Mrs S Griffiths)

44 **APOLOGIES**

There were no apologies for absence.

45 **SPECIAL URGENCY (RULE 16 ACCESS TO INFORMATION PROCEDURE
RULES)/URGENT BUSINESS**

There were no items of special urgency.

46 **DECLARATIONS OF INTEREST**

1. Councillors Aldridge (tenant of Council garage) Patterson (tenant of Council accommodation) and Wright (connected person tenant of Council accommodation) declared disclosable pecuniary/pecuniary interests in agenda items 6(b) (Revised Capital Programme and Mid Year Review 2016/17) and 6(d) (Review of Tenant Engagement Arrangements) but considered they were entitled to speak and vote by virtue of an exemption as nothing in these reports relates particularly to their relevant tenancy or lease.

47 **PUBLIC SPEAKING**

There were no items under this heading.

48 **MINUTES**

RESOLVED That the minutes of the Cabinet meeting held on 13 September 2016 be received as a correct record and signed by the Leader.

49 **MATTERS REQUIRING DECISIONS**

Consideration was given to the report relating to the following matters requiring decisions as contained on pages 861 – 918 and 963 – 987 of the Book of Reports.

50 **RIPA ACT - ANNUAL SETTING OF THE POLICY AND REVIEW OF USE OF POWERS**

The Leader introduced the report of the Borough Solicitor which reported upon the Council's use of its powers under the Regulation of Investigatory Powers Act 2000 and presented a revised RIPA policy document.

The Borough Solicitor reported that the updated policy included revisions to reflect current job titles as a result of the 2016 senior management restructure.

In reaching the decision below, Cabinet considered the comments of the Borough Solicitor and the details as set out in the report before it and accepted the reasons contained therein.

RESOLVED That the updated RIPA Policy at Appendix 1 to the report be approved.

51 **REVISED CAPITAL PROGRAMME AND MID YEAR REVIEW 2016/17**

Councillor Wynn introduced the report of the Borough Treasurer which sought agreement of a Revised Capital Programme and provided an overview on the progress against it at the mid-year point.

In reaching the decision below, Cabinet considered the details as set out in the report before it and accepted the reasons contained therein.

- RESOLVED (A) That the Revised Capital Programme, including the re-profiling, virements and budget adjustments contained within Appendix A, be approved for consideration by Council.
- (B) That the progress against the Revised Capital Programme at the mid-year point be noted.
- (C) That call-in is not appropriate for this item as the report is being submitted to the next meeting of the Executive Overview and Scrutiny Committee on 24 November and Council on 14 December 2016.

52 **USE OF SECTION 106 MONIES IN SKELMERSDALE**

Councillor Gagen introduced the joint report of the Directors of Leisure and Wellbeing and Development and Regeneration which considered a proposal regarding the use of Section 106 monies received from housing developers for the enhancement of public open space and recreation provision in Skelmersdale.

In reaching the decision below, Cabinet considered the details as set out in the report before it and accepted the reasons contained therein.

- RESOLVED That the use of £6,254 of S106 monies to help fund the proposed project to upgrade public access in Tawd Valley Park be approved.

53 **REVIEW OF TENANT ENGAGEMENT ARRANGEMENTS**

Councillor Patterson introduced the report of the Director of Housing and Inclusion which presented for review and consideration the costs and effectiveness of the current tenant engagement arrangements and a refocus of the approach to tenant engagement using alternative models and proposed updated arrangements in respect of tenant governance models.

Minute no. 25 of the Landlord Services Committee (Cabinet Working Group) held on 3 November 2016 was circulated at the meeting.

A motion from Councillor Patterson was circulated at the meeting.

In reaching the decision below, Cabinet considered the minute of the Landlord Services Committee (Cabinet Working Group), the motion from Councillor Patterson and the details set out in the report before it and accepted the reasons contained therein.

- RESOLVED (A) That the tenant engagement models as outlined in Section 5 of the report be agreed.
- (B) That existing Tenants and Residents Association (TRA) agreement, and financial arrangements in place with the Tanhouse Action Group (TAG), be ended from April 2017.
- (C) That the ending of the Tenants and Residents' Forum (TRF) and changes to the governance structure be noted.
- (D) That the broader nature of resident engagement beyond the focus of tenants be further considered in a report to be submitted to the Executive Overview and Scrutiny Committee and then Cabinet and/or Council as appropriate, the report to include the potential for GRA support to such engagement.

54 **EXCLUSION OF PRESS AND PUBLIC**

- RESOLVED That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting during consideration of the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in paragraph 3 (financial/business affairs) of Part 1 of Schedule 12A of that Act and as, in all the circumstances of the case, the public interest in maintaining the exemption under Schedule 12A outweighs the public interest in disclosing the information.

55 **MOOR STREET GATEWAY PROJECT**

The Leader introduced the report of the Director of Development and Regeneration which considered the way forward in relation to the redevelopment of the Ormskirk Bus Station site as part of the Moor Street Gateway Project.

In reaching the decision below, Cabinet considered the details as set out in the report before it and accepted the reasons contained therein.

- RESOLVED (A) That authority is delegated to the Director of Development and Regeneration to undertake the tender process and appoint an appropriate development partner for the redevelopment of the Ormskirk Bus Station site, involving a mixed use scheme providing new bus terminus facility, enhanced links with the train station, housing/employment/leisure/culture offer, public realm provision, and able to generate a financial return for the Borough Council.
- (B) That officers consider options for utilising Council space within any proposed development and report them back to Cabinet and/or Council, as appropriate, for further consideration.

- (C) That a further report be brought back to Cabinet and/ or Council, as appropriate, to consider and approve the appointed development partners proposals for redevelopment of the site and any necessary authorisation to enable delivery of agreed proposals.
- (D) That call-in is not appropriate for this item as it was considered by the Executive Overview & Scrutiny Committee on 29th September 2016.

Note

No representations had been received in relation to the above item being considered in private.

56 **LEADER'S CLOSING REMARKS**

The Leader announced that it was the last meeting of Cabinet to be attended by Bob Livermore (Director of Housing and Inclusion) and expressed his thanks on behalf of the Cabinet for his service to the Council.

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Leader

Start: 7.00pm

Finish: 7.10pm

PRESENT:

Councillor: N Furey (Chairman)

Councillors:	I Ashcroft	Mrs M Blake
	J Bullock	Cooper
	J Davis	N Delaney
	P Hudson	P Moon
	D O'Toole	R Pendleton
	E Pope	D Westley
	A Yates	

Officers: Director of Housing and Inclusion (Mr B Livermore)
Deputy Borough Treasurer (Mr M Kostrzewski)
Principal Solicitor (Mrs T Sparrow)
Principal Overview and Scrutiny Officer (Mrs C A Jackson)

23 APOLOGIES

There were no apologies for absence.

24 MEMBERSHIP OF THE COMMITTEE

In accordance with Council Procedure Rule 2, Members noted the termination of membership of the Committee of Councillors West and Whittington and the appointment of Councillors Cooper and O'Toole, respectively, for this meeting only, thereby giving effect the wishes of the Political Groups.

25 URGENT BUSINESS, IF ANY, INTRODUCED BY THE CHAIRMAN

There were no items of urgent business.

26 VOTE OF THANKS

On behalf of the Committee, the Chairman thanked Mr B Livermore, Director of Housing and Inclusion, who was leaving the authority, for his service, especially to this Committee and wished him well for the future. Councillor D Westley, on behalf of his Group, supported the comments extended to Mr Livermore.

RESOLVED: That the good wishes for the future and thanks of the Executive Overview and Scrutiny Committee to Mr B Livermore, Director of Housing and Inclusion, be noted.

27 DECLARATIONS OF INTEREST

There were no declarations of interest.

28 DECLARATIONS OF PARTY WHIP

There were no declarations of a Party Whip.

29 PUBLIC SPEAKING

There were no items under this heading.

30 MINUTES

RESOLVED: That the minutes of the meeting held on 29 September 2016 be received as a correct record and signed by the Chairman.

31 RELEVANT MINUTES OF CABINET

Consideration was given to the minutes of the meeting of Cabinet held on 8 November 2016.

Questions and comments were raised in respect of:

Minute 55 (Moor Street Gateway Project) – authority of the delegation; on-going delegations as Project progresses.

It was noted that the item had not been called-in and therefore decision A of Cabinet had taken effect. However, it was agreed that the comment made, in relation to that particular delegation, where the authority, as set down at resolution A, rested solely with the Director of Development and Regeneration, be noted.

RESOLVED: A That, in relation to resolution A decision of Cabinet 8 November 2016, the comment on the delegation resting solely with the Director of Development and Regeneration, as set down within it, be noted.

B That the minutes of the Cabinet meeting held on 8 November 2016 be noted.

(Note: In the likely disclosure of exempt information, as defined in paragraph 12 of Part 1 of Schedule 12(A) to the Local Government Act 1972, Section 100A (4) whilst discussing Minute 55 relating to Moor Street Gateway Project, Members agreed that the public be excluded from the meeting during its consideration. On conclusion of the discussion the meeting was re-opened to the public and press.)

32 CALL-IN ITEMS

There were no items under this heading.

33 REVISED CAPITAL PROGRAMME AND MID YEAR REVIEW 2016/2017

Consideration was given to the report of the Borough Treasurer that provided details on the Revised Capital Programme and Mid Year Review 2016/2017 and an overview on the progress against it at the mid-year point. The report had previously been considered by Cabinet on 8 November 2016 and was scheduled to be considered by Council at its meeting on 14 December 2016.

In discussion comments were made in relation to:

- Park Pool changing room refurbishment (on hold pending development of the leisure strategy) – effect of delay on quality of service to the public..

RESOLVED: That the Revised Capital Programme and progress against it at the mid-year point be noted.

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Chairman

Start: 7.00pm

Finish: 9.35pm

PRESENT:

Councillor: N Hennessy (Chairman) D West (Vice Chairman)

Councillors: G Hodson
T Blane J Kay
P Cotterill D McKay
C Cooper Ms R Melling
S Currie M Nixon
D Evans A Yates
P Greenall

In attendance: Councillor J Hodson (Portfolio Holder for Planning)
County Councillor J Fillis (Cabinet Member for Highways and
Transportation, Lancashire County Council)
Parish Councillor A Beeston (Lathom South Parish Council)

Officers: Director of Leisure and Wellbeing (Mr D Tilleray)
Deputy Director of Leisure and Wellbeing (Mr J Nelson)
Deputy Director of Development and Regeneration (Mr I Gill)
Economic Regeneration Manager (Ms P Huber)
Partnership and Performance Officer (Ms A Grimes)
Assistant Solicitor (Mr N Astles)
Principal Overview and Scrutiny Officer (Mrs C A Jackson)

External attendees: Chairman West Lancashire Community Leisure (WLCL)
(Ms J McNally
Contracts Manager (WLCL) (Mr M Snaylam)

16 APOLOGIES

There were no apologies for absence.

17 MEMBERSHIP OF THE COMMITTEE

In accordance with Council Procedure Rule 4, Members noted the termination of membership of Councillors Mrs Blake and Pryce-Roberts and the appointment of Councillors Ms Melling and Cooper respectively, thereby giving effects to the wishes of the political groups.

18 URGENT BUSINESS, IF ANY, INTRODUCED BY THE CHAIRMAN

There were no items of urgent business.

19 DECLARATIONS OF INTEREST

1. During discussion of item 9 West Lancashire Leisure (WLCL)/Serco Annual Report the following declarations were noted:
 - (a) Councillor Cooper declared an interest as a trustee of WLCL and took no further part in the consideration of this item.
 - (b) Councillor Cotterill declared an interest when speaking on secondary school participation, as a Governor of Lathom High School.
2. During discussion on item 13 Flooding of the Highways Drainage System, Councillor Yates declared an interest, when reference was made to commissioned survey work, through his connection with AARRCH, the Ormskirk Flood Group.

20 DECLARATIONS OF A PARTY WHIP

There were no declarations of a Party Whip.

21 MINUTES

RESOLVED: That the Minutes of the Corporate and Environmental Overview and Scrutiny Committee meeting held on 14 July 2016 be received as a correct record and signed by the Chairman.

22 MINUTES OF THE MEMBER DEVELOPMENT COMMISSION

Consideration was given to the Minutes of the Member Development Commission meeting held on 23 September 2016 as contained on pages 185 to 187.

In discussion reference was made to the following:

- Overview and Scrutiny Training (4 October 2016) – attendance; feedback; input from the external facilitator.
- Member Induction – composition of future sessions; support; scope/information provided.

The Principal Overview and Scrutiny Officer provided an overview of the Member Induction process and provided clarification on the issues raised.

RESOLVED: That the Minutes of the Member Development Commission meeting held on 22 September 2016 be noted.

23 PUBLIC SPEAKING

There were no items under this heading.

24 WEST LANCASHIRE LEISURE (WLCL)/SERCO ANNUAL REPORT

Consideration was given to the presentation by Joan McNally, Chairman and Mark Snaylam, Contracts Manager of West Lancashire Community Leisure (WLCL), supported by a series of slides as contained on pages 189 to 200 of the Book of Reports.

In her presentation the Chairman of the Leisure Trust acknowledged the good work undertaken by the Trust Members throughout the year and included reference to:

- Charitable Status obtained.
- Success of 6th Triathlon – participation by 800 plus school aged youth.
- Community Engagement/participation – GP Referral scheme; Chairman's Cup; Schools Triathlon; Outreach Work.

Reference was also made to the Active West Lancs scheme, a partnership initiative with West Lancashire Borough Council, The Schools Sports Partnership, Skelmersdale Community Fund Initiative (SCFI) and CVS Community Food Growing Initiative to help get people fitter across the Borough.

In relation to operations over the previous 12 months, the Contracts Manager referred to the following:

- Funding of the 'Welcome to Health Project' in collaboration with Edge Hill University and the School Sports Partnership.
- Increased patronage (Wetside visits).
- Income generated in 2015 (Wetside; Dryside; Health & Fitness; F & B and operational.)
- Beacon Park – changes at the Golf Club (redevelopment of footgolf course); update on land reprofiling; continued investment in the site, despite drop in operational income; new park design "Pirates of the Carribeacon"
- Burscough, Nye Bevan & Park Pools – Gymnasium refurbishments; upgrade of football pitches; introduction of Walking Football (Burscough); improvements to infrastructure (filter system Park Pool); main sports hall refurbishment (Burscough).

The Contracts Manager went on to highlight the opportunities and challenges for the group, emphasising that Serco Leisure is not for sale and will remain part of the Serco Group of companies.

In conclusion of the review, the way forward for the coming year was featured which included: reference to the challenges to increase patronage; growth of the business; diversification / further development of Beacon Park; increasing swimming lesson usage; continuous improvement of facilities and development of staff; working with partners and community groups to offer more participation opportunities.

Comment and questions were raised in respect of the following:

- Equipment available at Banks Leisure Centre – refurbishment plans.
- ‘Welcome to Health Project’ – possible extension to include secondary school age children.
- Pricing bands of activities across the Centres.
- Upgrade of football pitches – commercial benefits.
- Park Pool Ormskirk – long term future of the facility.
- Beacon Golf Course – decline in golf usage; broadening demographic usage; opportunities for diversification.

The Contracts Manager of WLCL contributed to the discussion and responded to questions. He made an undertaking to take away points made, particularly in relation to possible extension into secondary schools, of the initiative being undertaken in partnership with Edge Hill University in primary schools, on children fitness.

The Chairman of WLCL also contributed to the discussion and provided further clarification on the vision for the future at the Beacon to encourage more footfall in the former ‘hub’ through the provision of refreshments for the park users, including dog walkers and bike clubs.

On behalf of the Committee, the Chairman thanked the representatives from the Leisure Trust for their attendance, the informative presentation and contribution to the discussion.

RESOLVED: That the performance of West Lancashire Leisure/Serco for the previous 12 months, be noted and the representatives be thanked for their presentation and attendance.

(Note: Following consideration of this item, the Chairman varied the order of business to allow Agenda Item 13 ‘Flooding of the Highways Drainage’ to be considered next (Minute 28 refers). The minutes follow the order as set down in the agenda.)

25 QUARTERLY PERFORMANCE INDICATORS (Q1 2016/17)

Consideration was given to the report of the Borough Transformation Manager and Deputy Director of Housing & Inclusion which detailed performance monitoring data for the quarter ended 30 June 2016, as contained on pages 157 to 170 of the Book of Reports. The report had previously been considered by Cabinet at its meeting on 13 September 2016.

In discussion Members raised questions and comments in respect of the following performance indicators:

- N1 157b (Processing of planning applications: Minor applications) and
- N1 157c (Processing of planning applications: Other applications) – commentary explanation.

The Deputy Director of Development and Regeneration, who was in attendance at the meeting, provided clarification on points raised in respect of the reasons set down in the commentary related to an increase in workloads stating that the impacts reported are kept under review and monitored.

RESOLVED: That the Council's performance against the indicator set for the quarter ended 30 June 2016 be noted.

26 REVIEW TOPIC 2016/17 AND CONFIRMATION OF THE WORK PROGRAMME

Consideration was given to the report of the Borough Solicitor as contained on pages 171 to 177 of the Book of Reports that gave details of the outcome of the Topic Scoring Exercise in relation to topics submitted by the deadline and set down the proposed Work Programme for the Committee for 2016/17.

Members noted the results of the scoring exercise (Appendix A) and the proposals therein, particularly noting the proposal for a presentation on the selected topic.

The Chairman provided additional information in relation to the scoring exercise, thanking the Scoring Panel for their contribution.

RESOLVED: A. That the results of the scoring exercise (Appendix A) be noted and the recommendations therein be actioned and endorsed.

B. That the topic selected for review in 2016/17 Work Programme of the Committee be 'Tourism'.

C. That a presentation on the selected topic be provided and a draft Project Plan for the review be prepared.

D. That the Work Programme for the Corporate and Environmental Overview and Scrutiny Committee as set out below be confirmed and included on the Council's web site.

'Corporate and Environmental Overview and Scrutiny Committee

The Committee conducts in-depth reviews/policy development as set out in its work programme.

The Committee considers, as part of its routine work:

- Items referred from "Members Update" at the request of a Member
- Members items/Councillor Call for Action (CCfA)
- Performance management
- Acts as the Council's Crime and Disorder Committee
- Recommendations from previously conducted reviews

The Member Development Commission will continue its work during 2016/17 as will the 'Public Involvement at Meetings Working Group'.

27 WORK PROGRAMME 2016/17

The following three items were considered.

28 FLOODING OF THE HIGHWAYS DRAINAGE SYSTEM

The Chairman introduced the item, that had been added to the Committee's work programme as a result of concerns from Members on the performance and maintenance of the gullies in the Borough following the flooding that had occurred on Boxing Day 2015 and the lessons learnt.

The Committee welcomed County Councillor John Fillis, the Cabinet Member for Highways and Transport, Lancashire County Council to the meeting for a question and answer session on Flooding of Highways Drainage System.

Prior to the meeting Members had provided a series of questions to the County Council's Cabinet Member. In response to the questions previously submitted County Councillor Fillis had provided a written response, circulated prior to the meeting, as set down at pages 201 to 211 of the Book of Reports.

At the meeting, the County Council Cabinet Member provided an overview of the response by the County and others agencies to the floods that had occurred on Boxing Day 2015. He went on to explain, that through that response experience, the County had reflected on its procedures, referring to details as set down within his written response. This included the responsibilities of the different agencies involved in flood management / water flow which included the Environment Agency (EA), District Councils, Water Companies (United Utilities) and local highways authorities (LCC) as identified in the Flood and Water Management Act 2010 (FWMA) and the role of the Risk Management Authorities (RMAs).

In respect of maintenance of the gullies it was explained using past data and also local knowledge, the County had overhauled its gully emptying service and had now produced a schedule of Priority 1 and Priority 2 gullies. Rather than a rotational cleaning, this service was now prioritised. In relation to sandbags, he said that this was the responsibility of District Councils.

In conclusion County Councillor Fillis referred to the LCC campaign and literature that had been produced to assist residents. He also commented that, whilst LCC Highways enforcement powers are limited and site/circumstances specific, if there is any local knowledge of real-life situations then this information can be passed through to him so that specific responses can be investigated and produced.

In discussion questions and comments were raised in relation to:

- Priority 1 and 2 gullies schedules – identification of gully priorities; availability of site lists; future proofing (new housing developments).
- Flood Relief – allocation of resources; monetary assistance (grants); future investment.
- Road drains – maintenance and removal of debris.
- Methods of reporting flooding / drain issues – access to the LCC web-site; preparation in / for “at risk” areas.
- “Gold” Command – composition (police and emergency service led), involvement of local response units.
- Other best practice models – National Flood Forum.
- Commissioned survey work undertaken in a local neighbourhood (Jacob report)
- Use of hydro bags as an alternative to sandbags – provision of emergency “kits”.
- Effectiveness of natural barriers – tree-lines; replanting hedgerows.

In response to the question on the Priority 1 and Priority 2 gullies, referred to in his written response, County Councillor Fillis stated that this information could be provided and noted the comment in relation to fluidity in their composition.

In relation to the “priority” lists it was suggested that there could be a “Priority 3” related to “very blocked drains”. Members referenced the effects of the flooding on the road drainage in their wards that could not take the volumes of water that had been experienced.

In response the Cabinet Member provided feedback on the procedure in respect of the County Council’s response to drain clearance notified to them and spoke of the web-site service where such issues can be reported.

The Director of Leisure and Wellbeing referred to the role and responsibilities of the Borough Council in relation to flood situations which is one of support in liaison with the lead agencies. He referred to the permissive powers in respect of ordinary water-courses within the Borough and that under FWMA the lead role in relation to water-courses had now passed to the lead authority (LCC). The Borough Council has a small number of water-courses for which it is the riparian owner, for example, Hurlston Brook for its length, as it passes through Coronation Park.

In response to the availability / distribution of sandbags, it was recognised that the public’s perception of the effectiveness and availability of sandbags to protect their property was often quite unrealistic. The Director of Leisure and Wellbeing confirmed that it was not the responsibility of the Borough Council to provide sandbags. This responsibility lies with the homeowners themselves.

It was recognised that good communication and information sharing between the agencies is essential as is encouraging residents, particularly those who live in areas which have suffered from flooding in the past, to be proactive in installing flood resilience measures. The Director of Leisure and Wellbeing referred to initiatives that had been introduced to encourage winter preparation and the improvement

measures, following a survey of Council owned properties which had been subject to internal flooding during the recent flood events, to limit damage caused by future storms. The 'Flood Awareness' page on the Council's website also provides a range of information and external links to those responsible agencies.

The Portfolio Holder for Planning, who attended the meeting, with the permission of the Chairman commented on the role of Internal Drainage Boards (IDBs), that can be set up in areas of special drainage (at present Lancashire has only one). It was further understood that LCC and the Environment Agency were also looking at a range of options, of which the final list is still awaited.

The Chairman thanked County Councillor John Fillis, the Cabinet Member for Highways and Transport, LCC for his attendance and response, written and oral, to the questions put to him in relation to flooding and asked Members to pass on details in relation to local knowledge on gullies to him.

RESOLVED: That the presentation by County Councillor John Fillis, Cabinet Member for Highways and Transport, LCC be noted and that any suggestions in relation to local knowledge and the Priority 1 and Priority 2 gullies schedule be directed to him.

29 WEST LANCASHIRE TOURISM - THE VISITOR ECONOMY

Following agreement by the Committee to undertake a review on 'Tourism', the Economic Regeneration Manager, who attended the meeting provided an introduction and to possible lines of enquiry for Members to consider during the course of the review.

Presentation 1 – West Lancashire Tourism – The Visitor Economy

Members considered information presented by the Economic Regeneration Manager. This was supported by a series of slides as set down at pages 213 to 217 of the Book of Reports.

The presentation gave an overview of the following:

- Background to the West Lancashire Visitor Economy.
- West Lancashire Strategies: Economic Development Strategy 2015-2025 and Ormskirk Town Centre Strategy 2015-2020.
- Marketing and Promotion
- Marketing Lancashire
- Beyond West Lancashire and Lancashire boundaries

In discussion, questions and comments were raised in relation to:

- Seasonal Tourism – impact on local attractions.
- Accommodation promotion – to encourage overnight stays
- Promotion of 'newer' local events – Burscough Heritage Weekend

- Burscough Wharf – attracting canal tourists (moorings; canal side services (restaurants; promotion of local shops)

At the conclusion of the presentation the Economic Regeneration Manager provided information and suggestions for future consideration.

RESOLVED: That the presentation be noted and the title of the review be revised to 'West Lancashire Tourism – The Visitor Economy'

30 PROJECT PLAN

Consideration was given to the draft Project Plan as set down at pages 181 to 183 of the Book of Reports.

Members agreed the Project Plan, that would be reviewed at each meeting and the timescale to complete its work by July 2017.

RESOLVED: A That the Project Plan be agreed.

- B. That arrangements be put in place for a presentation by Marketing Lancashire on the Lancashire visitor economy and how West Lancashire is promoted as a visitor destination, to the December meeting of the Committee.

31 MEMBERS' ITEM

There were no items under this heading.

32 ITEMS FROM THE MEMBERS' UPDATE

There were no items under this heading.

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Chairman

